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ABSTRACT

This book examines concepts of strategic planning and management for a future in which institutions of higher education must meet the needs of the information age lifelong learner. It attempts to identify the strategic options that academic and administrative leaders need to consider. The book is organized into three parts. Part 1 looks at bases of change and how they affect the academy in four chapters on: pressures on higher education in the information age, strategic change in the wake of controversy, cultivating internal readiness for change, and analyzing global responses to new learning needs. Part 2 examines existing trends and emerging models. The four chapters discuss: serving the lifelong learner, creating a flexible concept of academic organization, achieving strategic fit between strengths and opportunities, and expanding channels for instructional delivery. Part 3 attempts to sketch the future as it can be re-created through strategic choices. The five chapters consider: the new learning infrastructure; the faculty, facilities, and administration of the future; partnerships to produce and transfer knowledge; scenarios and models of the academy of the future; and achieving strategic transformation. (Contains approximately 165 references.) (DB)

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